

**Ipswich School Committee**  
**2021-2022**  
**Goals**

1. Support rebuilding and maintenance of academic and extracurricular programs that were put on hold due to the COVID-19 pandemic
  - a. Focus on running as many programs as possible while keeping our staff and children safe.
  - b. Oversee spending of federal money for COVID relief to ensure it has positive impacts on students and programs.
  
2. Budget
  - a. Facilitate a successful operational override in spring 2022
    - i. Have SC member serve as liaison on Override steering committee
    - ii. Work with Finance Director, Finance Committee, and Override committee to determine reasonable number to ask for in override
    - iii. Provide data and stats as needed to Override committee
    - iv. Work together with the Override committee to ensure transparency, accuracy of information, and integrity of campaign
  
3. Communications
  - a. Short-term goal: continue to provide access to timely information about Ipswich Public Schools for the community-at-large throughout the 2021-2022 school year.
  - b. Long-term goal: continue to broaden and deepen our communication efforts in order to increase the school-community connection by fostering meaningful, consistent two-way communication with staff, parents, town leaders, businesses, and other stakeholders and supporters of Ipswich Public Schools.
  - c. Increase general outreach to community that was not possible in 2020-2021 due to the pandemic
    - i. Community outreach to local groups such as Rotary Club, and Council on Aging quarterly.
    - ii. Hold informal monthly “office hours” for SC members around town to improve transparency and accessibility to the committee.
  - d. Distribute bi-monthly newsletter to school community and community-at-large.
    - i. Targeted publish dates October, November, January, March, May/June
    - ii. Focus on communication and transparency about operational override, school building project, and diversity, equity and inclusion (DEI) initiatives in the district.
    - iii. Broaden and increase communication on social media channels. Post events and dates in a timely and accurate manner on platforms.
      1. Post every SC meeting, superintendent coffee hour, and SC office hours throughout the school year..

2. Increase posts on school-related social media pages such as FRIES pages, to increase awareness of SC goals, initiatives, and meetings.
4. Implement Vision 2030  
Complete Vision 2030 Plan by June 2022 including the following actions:
  1. Conduct assessment of lessons learned under COVID response which should inform Vision 2030 and adjust plan accordingly, completing by December 2021.
  2. Integrate framework components, with input from the admin team, by March 2022.
  3. Publish and distribute plan by June 2022
5. Massachusetts School Building Administration (MSBA) Process
  - a. Facilitate submission of Statement of Interest (SOI) to for elementary building project to the MSBA in spring 2022
  - b. Host several public listening sessions for the Ipswich community with the goals of listening to citizen concerns, ensuring transparency around the process, and gaining consensus around a new project.